



Building Partnerships & Relationships - Working Together Ensures Success!

To: CCSPA Board and Official Representatives

Subject: Sponsorship of Events

Reply Requested by August 27, 2010

CCSPA's 2010 Annual Conference is structured to assist you and your company meet the ever-changing demands facing our industry. This is your opportunity to:

- discover how to get your message out and heard by government officials (elected and bureaucratic), media, environmental groups, and not-for-profit organizations
- learn how to work with environmental groups on public policy issues
- understand why and how to plan appropriately for the review of the *Waste Diversion Act* in Ontario
- find out about industry's issues, concerns and experiences to date regarding post-consumer waste
- network with conference speakers and your industry colleagues and make new business contacts

We are offering sponsorship opportunities for various events at the conference and encourage you to send back your sponsorship form ASAP as sponsorship opportunities are available on a first-come, first-serve basis only.

Sponsorship benefits include:

- Company name featured in the onsite program and onsite registration package.
- Verbal recognition during the conference business session.
- Recognition (including company logo and web link) on the CCSPA website.
- Signage featuring company name at the registration desk and business sessions.
- Recognition in the CCSPA electronic newsletter.
- Logo and sponsor involvement via audiovisual presentations at the opening and closing of the business program.
- Recognition as a corporate leader. Recognition as a company that is concerned about the industry and the people who make it work.
- Special request? Accommodation of your wishes is our goal!

Sponsorship support is critical to maintain a low conference participation fee that will attract a broad number of delegates from member companies. Attached, please find a form that indicates the sponsorship opportunities that are available.

We look forward to hearing from you and to your support of CCSPA's Annual Conference!

A handwritten signature in black ink, appearing to read "Brian Prendergast".

Brian Prendergast
Chair, CCSPA

SPONSORSHIP OPPORTUNITIES - RESPONSE REQUESTED BY AUGUST 27, 2010

Event sponsorships for the CCSPA Annual Conference are now available. Please call Nancy Hitchins, CCSPA, at 613-232-6616, ext. 12, if you have any questions or are interested in an opportunity that is not listed below. The minimum sponsorship increment is \$500. Please register early, as sponsorship opportunities will be issued on a first-come, first-serve basis. You will be contacted in the event of duplicate interest in a particular opportunity.

	Opportunity	Cdn \$	SPONSOR
1	Wednesday Group Dinner	3,500	Home Hardware Beauti-Tone Paint and Home Products Unilever Canada
2	Thursday Breakfast	2,000	Agrium Advanced Technologies Recochem Inc.
3	Thursday Coffee Break	700	Available
4	Thursday Lunch	3,500	Reckitt Benckiser (Canada) Inc.
5	Signage	1,000	The Clorox Company of Canada
6	Program	1,000	S.C. Johnson and Son, Limited
7	Name Badges	1,000	Stepan Canada Inc.

Name (please print): _____ Email: _____
 Company Name: _____ Telephone: _____
 We wish to sponsor number _____ in the amount of (minimum \$500) \$ _____
 Plus 13% HST (Harmonized Sales Tax) \$ _____ = Total \$ _____
 Signature: _____

METHOD OF PAYMENT (GST/HST #108 075 490)

Cheque, made payable to the **Canadian Consumer Specialty Products Association (CCSPA)**
Send your payment to:
 Canadian Consumer Specialty Products Association (CCSPA)
 800-130 Albert St., Ottawa, ON K1P 5G4, Phone: 613-232-6616, Fax: 613-233-6350

Credit card – **to pay by credit card, please read and sign the “consent” form on the next page and enter your information below.**

____ Visa ____ Mastercard ____ American Express

Credit Card No. _____ Expiry Date _____

Name on Card _____ Signature _____

SEND this sponsorship form to Nancy Hitchins by fax at 613-233-6350 or by email to: hitchinsn@ccspa.org.



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CONSENT STATEMENT FOR EVENT SPONSORSHIP

IMPORTANT: PLEASE READ THIS STATEMENT CAREFULLY. I understand that the provision of Personal Information to the CCSPA means that I agree and consent that the CCSPA may collect, use and disclose my Personal Information in accordance with the CCSPA Privacy Policy. I consent to the collection, use and disclosure of my Personal Information to the CCSPA in accordance with the CCSPA Privacy Policy, which is available on the CCSPA website at <http://www.ccspa.org/privacypolicy.html>.

I understand that for the purpose of fulfilling my order, CCSPA will collect my:

- Name
- Telephone Number
- Billing Address
- Email Address
- Credit Card Information

I understand that in accordance with its Privacy Policy, the CCSPA will keep my Personal Information only as long as it is required to process my order and will endeavour to maintain appropriate security so as to prevent any loss, misuse, unauthorized access, disclosure, or modification of Personal Information.

Payment Terms

I understand that the CCSPA accepts the following methods of payment:

- Credit Card (Visa, Master Card, American Express)
- Cheque

I understand that my credit card will be charged in Canadian dollars when I place my order. If the CCSPA is not able to fulfill my order for any reason, my credit card will be refunded.

If you agree, please enter your name and date and sign below.

Name: _____

Date: _____

Signature: _____

Amount: _____