



Agenda

Wednesday, October 13, 2010

- 8:00 a.m. – 12:30 p.m. **CCSPA Soap & Detergent/Environment Committee (SDEC) Meeting**
- 9:00 a.m. – 3:00 p.m. **CCSPA Board of Directors Meeting**
- 12:30 p.m. – 1:00 p.m. **Luncheon** (for RPC and SDEC members)
- 1:00 p.m. – 5:00 p.m. **CCSPA Registered Products Committee (RPC) Meeting**
- 6:45 p.m. **Group Dinner (CN Tower)**
(Assemble in hotel lobby at 6:00 p.m. sharp)

Thursday, October 14, 2010

- 7:00 a.m. – 11:30 a.m. **Registration**
- 7:45 a.m. – 9:00 a.m. **Breakfast**
- Guest Speaker:**
Dr. Rick Smith, Executive Director, Environmental Defense
- 9:00 a.m. – 9:15 a.m. **Welcome/Opening Remarks**
Brian Prendergast, Chair
- 9:15 a.m. – 10:45 a.m. **GOVERNMENT RELATIONS 101**
- Speaker:**
Shannon Coombs, President, CCSPA
- 10:45 a.m. – 11:05 a.m. **Coffee Break**
- 11:05 a.m. – 11:50 a.m. **HOW TO RAISE YOUR PROFILE IN YOUR COMMUNITY WITH YOUR ELECTED OFFICIAL**
- Speakers:**
Judy Shaw, Government & Public Affairs Director, Syngenta Crop Protection Canada, Inc.

Lois Brown, Member of Parliament (Newmarket-Aurora)

11:50 a.m. – 12:20 p.m.

GETTING YOUR MESSAGE OUT TO THE MEDIA

Speaker:

John Capobianco, Senior Vice President, Partner, and National Public Affairs Lead, Fleishman-Hillard

12:20 p.m. – 2:00 p.m.

LUNCH

**Tom Raby Volunteer Service Award Presentation
Honorary Associate Presentation**

2:00 p.m. – 3:30 p.m.

Registration

2:00 p.m. – 3:20 p.m.

**ONTARIO BLUE BOX & MHSW PLANNING, PROCESS
AND IMPACTS – LESSONS LEARNED**

Speakers:

Glenda Gies, Executive Director, Waste Diversion Organization

Anne McConnell, Environmental & Regulatory Consultant, McConnell Hirning Consulting Ltd.

Andrew Horsman, Executive Director, Ontario Tire Stewardship

3:20 p.m. – 3:30 p.m.

Closing Remarks

Brian Prendergast, Chair